



750 National Court, Suite 100
 Richmond, CA 94804 USA
 Tel: 415-771-4757
 Fax: 415-789-4150
 Email: info@fluorescentcolor.com

The Art of Being brilliant®

Brilliant Group is focused on making it easy for our customers to implement daylight fluorescent colors. Each product in our broad portfolio of pigments, toners, dispersions and ink concentrates is available in the same, easy-to-order, formulation anywhere in the world. Independently-owned, founded and run by chemists, we involve our R&D team directly in supporting customers to ensure success.

The intense luminosity of daylight fluorescence – as much as four times greater than conventional color – captures attention like nothing else. This visual “magic” is routinely deployed to save lives and prevent accidents in a wide range of transportation, marine and sports applications. Its sales-generating visual appeal has no equal in areas as diverse as product packaging, toys, clothing, plastics, household furnishings and surface coatings. At **brilliant** we continue to be amazed by the “magic” of daylight fluorescence and are dedicated to support and expand its limitless possibilities.

As long-term specialists in fluorescent color, the **brilliant** team brings decades of experience in how to best employ these unique products for maximum and lasting effect – we utilize this experience and knowhow in helping our customers meet their coloration needs and explore new opportunities. We maintain constant dialog with you as well as the necessary market intelligence to keep abreast of evolving industry standards and to explore new challenges in color and visual appearance.

Brilliant Group headquarters, R&D lab, quality control and U.S.-based manufacturing are located in California’s San Francisco Bay Area. We maintain inventory in multiple locations in North America, Europe and Asia, and also employ a global network of distribution partners to meet the increasing demand for our products in numerous international markets. When it comes to choosing daylight fluorescent color it’s got to be **brilliant**!

Shades Available

Shade/Series	BGP	BSR	BMS	BNF	BSTS	BSTW	BWD	BFE	BVC	BIB2	UVB
Magenta	⊙	⊙	⊙	⊙	⊙		⊙	⊙		207	⊙
Pink	⊙	⊙	⊙	⊙		⊙	⊙	⊙		206	⊙
Cerise	⊙	⊙	⊙	⊙			⊙				
Red	⊙	⊙	⊙	⊙			⊙	⊙		205	
Orange-Red	⊙	⊙	⊙	⊙			⊙		⊙		
Orange	⊙	⊙	⊙	⊙		⊙	⊙	⊙		204	
Orange-Yellow	⊙	⊙	⊙	⊙			⊙				
Yellow	⊙	⊙	⊙	⊙	⊙	⊙	⊙	⊙		203	
Chartreuse		⊙		⊙			⊙	⊙		227	⊙
Green	⊙	⊙	⊙	⊙			⊙	⊙		202	
Blue	⊙	⊙	⊙	⊙			⊙	⊙			
Violet	⊙		⊙	⊙			⊙	⊙			
Invisible Blue		⊙	⊙		⊙		⊙			201	⊙

Our Products

brilliant offers a broad range of products for a host of fluorescent applications including:

- Water and Solvent-based Coatings
- Liquid Inks, Screen Inks and Textile Inks
- Lithographic Inks, Conventional and UV
- Plastic Color Concentrates
- Traffic Cones and Other PVC Systems
- Crayons and Modeling Clay
- Paint Ball Colorants

brilliant General Purpose Fluorescent Pigments – **BGP Series**

- Easy to disperse general purpose pigments for aqueous systems and low polarity solvents

brilliant Solvent Resistant Fluorescent Pigments – **BSR Series**

- More highly reacted grade for more polar systems such as - C/T type gravure, solvent screen inks, aerosol paints, etc.

brilliant Microsphere Fluorescent Pigments – **BMS Series**

- Extremely inert thermoset microspheres, non-swelling, minimal migration

brilliant Non-Formaldehyde Fluorescent Pigments – **BNF Series**

- **500 Coarse Grind:** melt-in plastic colorants for polyolefin masterbatch with high loadings
- **5800 Fine Grind:** non-plastics applications such as textiles, plastisol inks, powder coatings, etc.

brilliant Soluble Toners for Solvent Systems – **BSTS Series**

- Transparent toner for solvent flexo, UV flexo, and industrial ink jet

brilliant Soluble Toners for Water Systems – **BSTW Series**

- Transparent toner for water flexo

brilliant Fluorescent Water Dispersions – **BWD Series**

- Dispersions for use without dusting

brilliant Fluorescent Emulsions – **BFE Series**

- Small particle size, low viscosity emulsions for flexo inks, textiles and marker pens

brilliant Fluorescent Vinyl Colorant – **BVC Series**

- High strength, more lightfast liquid vinyl colorant for traffic cones and calendared vinyl

brilliant Ink Base, Extra Strength – **BIB2 Series**

- Extra strength ink base for use in both conventional and UV systems
 - Prints in one pass with strength of typical fluorescent printed twice
 - One, shelf-stable base for both systems minimizes inventory management

brilliant UV Ink Base, Extra Strength – **UVB Series**

- 100% reactive, high strength UV Base for non-porous substrates

Shade/Code

Magenta
21



Pink
11



Cerise
12



Red
13



Orange-Red
14



Orange
15



Orange-Yellow
16



Yellow
17



Chartreuse
27



Green
18



Blue
19



Violet
20



Invisible
Blue
01

