

brilliant



Our Mission

Brilliant Group offers a world-class range of high-quality daylight fluorescent pigments, colourants, dispersions, and paint and ink concentrates to the global marketplace. Coupled with our focus on total customer satisfaction, we bring a comprehensive solution to your fluorescent colour needs.

brilliant[®] was founded by individuals with a high level of experience in, and extensive knowledge of, the fluorescent colour business. Our aim is to offer 'best of breed' fluorescent technology, provide readily available local inventory and technical support, all the while bringing exceptional value.

We apply our extensive technical experience and market knowledge to develop products that meet the ever-changing needs of our customers. We then apply the latest industry standards to our quality control methods so that our customers get what they expect, every time.

Our company headquarters and US manufacturing site is located in the San Francisco Bay Area of Northern California, USA. It is here that we manufacture various products, perform all of our laboratory testing, conduct product development, and maintain inventory for the US market. It is also from here that we support our global network of exclusive distributors.

In the world of fluorescent pigments, it's important to know that there is a real alternative. It's one where knowledgeable people provide local service and technical support. Now, that's **brilliant**[®]!

Our Products

brilliant[®] offers a broad range of products for a host of fluorescent applications including:

- Solvent-based Coatings
- Water-based Coatings
- Liquid Inks
- Screen Inks
- Textile Inks
- Lithographic Inks
- Crayons
- Paint Ball Colourants
- Plastic Colour Concentrates

brilliant[®] General Purpose Fluorescent Pigments – **BGP Series**

- General purpose pigments for aqueous systems and low polarity solvents

brilliant[®] Solvent Resistant Fluorescent Pigments – **BSR Series**

- Solvent resistant grade for more polar systems (C/T type gravure, etc.)

Shades Available

Shade/Series	BGP	BSR	BWD	BMS	BNF	BIBX
Magenta	⊙	⊙	⊙	⊙	⊙	07
Pink	⊙	⊙	⊙	⊙	⊙	06
Cerise	⊙	⊙	⊙	⊙	⊙	
Red	⊙	⊙	⊙	⊙	⊙	05
Orange-Red	⊙	⊙	⊙	⊙	⊙	
Orange	⊙	⊙	⊙	⊙	⊙	04
Orange-Yellow	⊙	⊙	⊙	⊙	⊙	
Yellow	⊙	⊙	⊙	⊙	⊙	03
Chartreuse	⊙	⊙	⊙			27
Green	⊙	⊙	⊙	⊙	⊙	02
Blue	⊙	⊙	⊙	⊙		
Violet	⊙		⊙	⊙		
Invisible Blue		⊙	⊙			01

Shade / Code

Magenta
21



Pink
11



Cerise
12



Red
13



Orange-Red
14



Orange
15



Orange-Yellow
16



Yellow
17



Chartreuse
27



Green
18



Blue
19



Violet
20



brilliant® Fluorescent Water Dispersions – BWD Series

- Dispersions for use without dusting

brilliant® Microsphere Fluorescent Pigments – BMS Series

- Thermoset microspheres, non-swelling, non-migrating

brilliant® Non-Formaldehyde Fluorescent Pigments – BNF Series

- Melt-in plastic colourants for masterbatch

brilliant® Ink Base, Extra Strength – BIBX Series

- Paste ink concentrate for conventional and UV systems



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